



Johanna Warham

## **Gasträume** Design concepts for restaurants

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Gastronomy is changing. In a world of digitalization, it sets the counterpoint in the real world: restaurants are places to socialize and often replace the domestic living room and occasionally even the workplace. These trends and many others are clearly reflected in the design concepts of newly opened food places - whether in classic full service restaurants or quick service concepts, in corporate catering or in food craft.

Which design solutions for the different needs of the guests the author found, can be seen in the elaborately designed publication with 31 objects from all over the world. Successful players in the restaurant design scene like Matteo Thun or Jutta Blocher provide deep insights into the food business and point out actual trends. Specials on topics such as "Community Tables" provide loads of inspiration.

**Johanna Warham** is closely connected to the food and food service industry. As the owner of the marketing agency Warham Marketing Services she networks with the big and innovative players of the scene. She researches food, gastronomy and business cultures all over the world, while always having the interaction of culinary pleasures and ambience in focus. Johanna Warham lives in Jachenau, Bavaria.

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