



TextilWirtschaft (Ed.)

Läden 2018/19

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New concepts, new approaches, new design. The fashion market is currently going through some change. The borders between online and stationary trade are becoming more and more floating. Ahead of all, the sports sector is constantly gaining in importance. Joy of innovation combined with a strict focus on the client as well as the connection via various channels creates new standards for the fashion world. This is why "sports" is the main topic of Läden 2018/19. What's more is the special "Boden + Wand" (*Floor + Wall*), presenting the latest trends of material and color.

For the large-format book "Läden 2018/19" the editorial team of the TextilWirtschaft magazine picked the 50 most inspiring and most innovative store openings and store reconstructions of the year – each of them described in detailed texts and pictures. Furthermore the reader will get additional information about conception, store design, the lightning as well as the used materials.

Some of the Stores presented in Läden 2018/19:

Donna, Hanover	Cos, Zurich
Nike, Los Angeles	Sport Schuster, Munich
Gentle Monster, London	Frenn, Helsinki
L & T Sporthaus, Osnabrück	Isabell Marant, Amsterdam
Mohr, Dollern	Bratfisch, Gießen
Reichert 1850, Nagold	Alysi, Milan
Engelhorn Sports, Mannheim	Le 27, Brussels

The Publisher

The editorial team of the TextilWirtschaft magazine – N° 1 beyond Europe's professional journals about the textile and fashion industry – keeps the decision makers of the sector up to date, on a weekly basis and both in print and online.

Reader of the annual book are store designer, architects, project development partners, lightning designer, fashion retailer, and everyone, who is interested in the latest trends of store design.

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